

## PETS DON'T HAVE POCKETS. WE DO.

Not every pet owner can afford veterinary care, especially when it comes to an operation or emergency visit. It is with that need in mind that Veracity Payment Solutions created Bequest™.

Bequest™ is a patent pending solution that allows veterinarians to access donated funds electronically from their point of sale terminal.

This unique product works on a community level to provide veterinarians access to grants to help their clients pay for vital pet care services.

These grants can offset the actual costs of medicines and materials that the veterinarians use for vaccinations, spay and neutering, emergency procedures, lab work and preventive care.



Bequest™  
*We give because our pets give so much to us*

# DO YOU BEQUEST?

Powered by  
**Veracity**  
Payment Solutions

Bequest™  
*We give because our pets give so much to us*



## BEQUEST™ WORKS WONDERS FOR PEOPLE AND PETS

Included with the standard payment processing account setup, Veracity creates a Bequest account on your behalf through the Veracity Community Foundation™, from which you can access donated funds. There are no limits to the amount you can accrue and you have the discretion as to how you use your Bequest funds for pro bono endeavors at your practice.

## HOW A VET CAN EARN BEQUEST™ FUNDING

Veracity offers three ways for veterinarians to earn funding in the Bequest program:

**(1) Process your credit card payments through Veracity** – Veracity will donate a portion of every dollar processed to your Bequest™ fund.

**(2) Refer Community Contributors** – Local merchants, from the pet store, to the dry cleaner and the restaurant, can participate as community contributors on your behalf. Veracity will earmark their donated funds to your grant fund.

**(3) Apply your processing savings to your fund** – In most cases Veracity will also save money on your credit card processing fees. You can either process transactions with Veracity's lower rates, or apply the savings to your fund. Veracity can honor your current pricing and contribute the projected savings to your grant fund each month.

As a participating member, you will have the option of allocating your grant funding to your own practice or another pet related foundation of your choice.

## BEQUEST™ BENEFITS

- Terminal-based on-demand pet care grant
- View Bequest™ reimbursement along with your credit/debit transactions on your monthly statement
- Assist clients with grant funding for their pets
- Offset pro bono costs of medicines and materials
- Utilize Payment Card Industry-compliant terminals with Verifone Vx510 & Vx570
- Accept all major card schemes including PIN and signature debit cards
- No long-term contract or early cancellation fee
- Truth in Processing™ — price transparency
- 24/7 technical support

## ADDITIONAL SERVICES

- Electronic check conversion & warranty
- Gift card
- Payroll services
- Recurring payment billing & electronic invoicing
- ACH payment processing
- Merchant Cash Advance program

To enroll, refer a vet, donate, or find out more, call **866.944.0055** or go to **www.bequest4pets.org**